

# GUIDELINES



## 1) How to produce the video

If you have already produced a Virtual Choir video you already know how it works, but for all the others that would like to start this new challenge with us can find some good tutorials here:

- 1) [YouTube Channel of the Danish choir professor Jim Daus Hjernøe](#)
- 2) [Tutorial from Del Rae Studios](#)

The software for creating the video is not mandatory and can be chosen freely. Please do not include subtitles, trailers or a spoken introduction in your video.

## 2) How to send the video to INTERKULTUR

Kindly submit the video file by Wettransfer ([www.wetransfer.com](http://www.wetransfer.com)). The program allows you free sending of a file of maximum 2 GB and you will receive a confirmation once we have downloaded the video. Please send the file to [video-award@interkultur.com](mailto:video-award@interkultur.com).

## 3) Rights to perform the song, and to publish and use the video

All rights regarding the audio and audiovisual recordings made for the INTERKULTUR VIDEO AWARD as well as their exploitation are herewith being granted non-exclusively to INTERKULTUR by the choir/artists. All rights granted to INTERKULTUR hereunder may be exploited by INTERKULTUR in perpetuity without any limitation as to time, territory and/or manner of exploitation free of any rights of third parties. Without limiting the generality of the foregoing, this includes in particular the following exclusive rights in the Recordings which can also be transferred by INTERKULTUR to a third party at INTERKULTUR's discretion: INTERKULTUR shall be exclusively entitled to reproduce the Recordings wholly or partly by way of producing video cassettes, picture discs, compact disc videos, DVDs or other audio-visual carriers or other data carriers or by means of other technical devices and to sell or otherwise distribute these reproductions by retail, wholesale or other distribution channels such as clubs, mail order or TV-response. This also includes the right to exploit the Recordings in the context of online and especially Internet registrations of any kind and of any system, regardless of the way of transmission and business model, and to use, upload and distribute these Recordings in data bases, networks (e.g. Internet and all its services) or anything similar of any kind and especially to disseminate and transmit these Recordings to users of databases/ networks via cable or other ways of transmission for the purpose of perception and/ or reproduction and/ or distribution against payment or free of charge.



This also includes the right to publicly perform or broadcast the Recordings by private or public broadcast stations, including digital radio services, via cable, satellite or other technical transmission services either against payment or free of charge (including the right to collect in INTERKULTUR's own name broadcast fees accruing in connection with the public performance or broadcast of the Recordings). INTERKULTUR's rights also include the right to edit and/or alter the Recordings (e.g. by producing mixes or remixes), to couple the Recordings with other recordings (e.g. with recordings of other artists) and the right to release and sell the Recordings on so-called "special product" audio- or audio-visual carriers. Furthermore, INTERKULTUR shall be entitled to grant synchronisation rights in the Recordings for movies, videos, TV and/or movie commercials, image films etc., to translate them into other languages, to use them for multimedia purposes of any kind or to rearrange them in any other way (e.g. to create remixes or do sampling). This also includes the exclusive right to use the Recordings in games /PC games as well as other and also interactive multimedia productions (incl. so called "websites") for goods, services and advertising purposes of any kind.

Finally, this includes the non-exclusive right to use the choir's /artist's name as well as images of the choir / artist in the context of the exploitation and the advertising and promotion measures mentioned above. INTERKULTUR does not pay any money to the ARTIST for the exclusive grant of rights mentioned above. The ARTIST accepts explicitly that the positive promotion effect resulting from an exploitation of the Recordings by INTERKULTUR represents an adequate return service for this transfer of rights. In case of a commercial release of the Recordings on DVD, the parties will negotiate separately in good faith about an adequate royalty to be payable to the Artist according to standard business practice.

After August 1, 2020 the Artist is free to upload its own video also on its personal platforms.

#### **4) Handover of the INTERKULTUR Video Award trophy**

It is planned to hand over the prize during the 11<sup>th</sup> World Choir Games 2021. Alternatively, the prize can also be handed over at another INTERKULTUR event in 2021. If both options are not possible for your choir, we will of course find a personal solution with and for you.

In any case the video will be presented during the World Choir Games in Flanders in July 2021.