

# Get ready for the first **INTERKULTUR VIDEO AWARD** and sing together despite the pandemic.



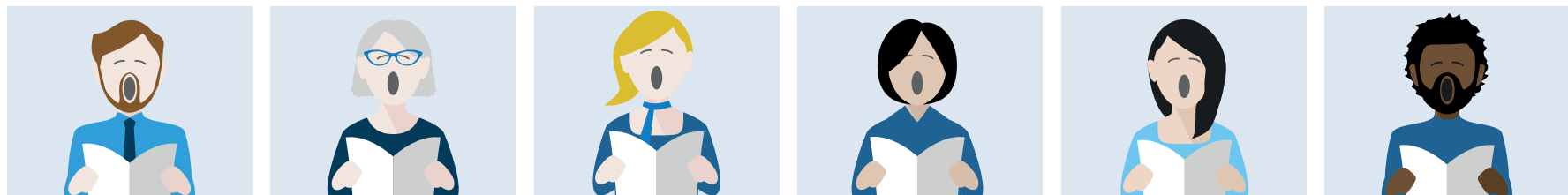
VIDEO AWARD

**THE  
VIRTUAL  
CHOIR  
EDITION**

Working from home in these periods gives us less and less possibilities to be together in our rehearsal rooms. This makes us feel a little alone, but can also be an opportunity to explore new fields and technologies for our choirs.

INTERKULTUR would like to encourage creativity and give choirs more and more visibility with a newly created Video Award. It is our way to say thank you to all the choirs that are still keeping choral music alive despite the restrictions. Having a goal for any of our activities is the best way to stay motivated, improve our skills and continue singing together until we all meet again on the real stage!

Join the **INTERKULTUR VIDEO AWARD**, and don't miss the opportunity to virtually appear in the houses of thousands of choral lovers around the world!



# INTERKULTUR VIDEO AWARD 2020



## WHO?

Any – already existing - amateur choir with a minimum of 8 singers, independent of type, age or musical style, a cappella or with instrumental accompaniment

## WHAT?

A virtual choir video which has not been published before:

- Song of your choice
- Duration between 2:30 and 4 minutes
- Post-production permitted

## PRIZE

The winners of this competition will receive the INTERKULTUR VIDEO AWARD trophy, which will be handed over - if possible - during the 11<sup>th</sup> World Choir Games in July 2021 in Flanders.

A special prize will be awarded for the best incorporation of the INTERKULTUR motto "Singing together brings nations together".

## JUDGING CRITERIA

The INTERKULTUR jury will consider the following criteria for their evaluation:

- Choral performance
- Production
- Creativity

The INTERKULTUR Video Award will be awarded in two different categories: Choirs a cappella and Choir accompanied.

## TIMELINE

- Submission of the video until June 30, 2020
- Announcement and publishing of the winners on INTERKULTUR.TV: July 15, 2020