

April 2010

**Dear friends of music and culture,**

In this issue you get news on the world of INTERKULTUR:

- On the way to Shaoxing
- The American International Choral Festival in St. Louis
- Enormous fan groups on facebook
- Relaunch Showroom

with musical regards,

yours

Günter Titsch | President INTERKULTUR

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**On the way to Shaoxing**

This year the eyes of the international choral community are on China when Shaoxing welcomes hundreds of choirs from all over the world to the [6<sup>th</sup> WORLD CHOIR GAMES](#). Deadline for your application is only a few days ahead. If you haven't registered yet please send the application documents as soon as possible so that we can still accept your choir.

Due to its canals and its more than 4.000 bridges Shaoxing is also being called "Venice of the East". Above all the city celebrates its 2.500<sup>th</sup> anniversary. The festivities start on the day of the opening of the [WORLD CHOIR GAMES](#). Thus a journey to Shaoxing is additionally worthwhile – be part of this experience!



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**The American International Choral Festival in St. Louis**

In case you can't make it to attend the WCG, INTERKULTUR offers three other possibilities to take part in an international choir competition this year: in [Zwickau](#) (Germany), [St. Louis](#) (USA) and [Vienna](#) (Austria).

Particular attention should be given to the newly established event in St. Louis: [The American International Choral Festival](#). Come to St. Louis in November and experience an unforgettable festival:

- Let international renowned experts give you valuable tips during evaluation performances
- Compare yourself with other choirs on an international level in the competitions. For the first time we offer the category "Barbershop"!
- Get to know singing techniques and styles from foreign countries and learn more about international choir literature!
- Work together with and learn from our international jurors: Charles Bruffy (USA), Anders Jalkéus (Sweden), Zimfira Poloz (Canada), André de Quadros (India/USA) and Hak-Won Yoon (Republic of Korea) are glad to welcome you!



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**Enormous fan community on facebook**

The fan community of the INTERKULTUR events is growing steadily also online. Choral music enthusiasts maintain increasing information exchange on different social networking platforms. Particularly the [World Choir Games](#) and the [AICF in St. Louis](#) have their own fan sites on facebook with a great many of members.



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## Relaunch Showroom

One of INTERKULTUR`s most important online features appears from now on in a new design.

The "[Showroom](#)" at our website presents audiovisual highlights of the World Choir Games in a new design and a new structure. These features make it easier for users to visit and navigate through the "Showroom" online and make the virtual journey through INTERKULTUR`s sites even more attractive. Short films, TV spots, interviews with participants and visitors as well as greetings to the choirs attending the World Choir Games turn the renewed "Showroom" into something special. Impressions of the World Choir Games in Xiamen 2006 and Graz 2008 also rank among the highlights.



INTERKULTUR introduces its newly designed "[Showroom](#)" by presenting its latest product, the movie "In 2010 the heart will be beating in Shaoxing".

We are looking forward to your visit!

Further on we recommend to have a look at our [blog](#)!

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**Further information at:**  
[www.interkultur.com](http://www.interkultur.com)

**Questions and ideas:**  
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